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CLAIMS

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- 1. A device for directing the operation of a user's personal communication apparatus, comprising an RF tag located in a decorative casing of a size to facilitate handling by the user, wherein the RF tag stores a code to direct the operation of a user's personal communication apparatus.
- 2. A device as in Claim 1, and further including means for providing user feedback under selected conditions.
- 3. A device for directing the operation of a user's personal communication apparatus comprising an RF tag embedded in a gewgaw.
 - 4. A device as in any of Claims 1 to 3, further comprising switch means by which the device can be switched between an inactive mode to an active mode in which it can be read.
 - 5. A system comprising a device comprising an RF tag inside a casing, and a user's personal communication apparatus having an RF tag reader which is operable upon reading the RF tag to perform an operation associated with said RF tag.
 - 6. A system as in Claim 5, wherein matching the RF tag with the said operation is performed locally in the user's personal communication apparatus.

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- 7. A system as in Claim 6, wherein said operation is to enable and/or disable local functions of the user's personal communication apparatus.
- 8. A system as in Claim 7, wherein said operation is to lock and/or unlock a
 5 secrecy mode for information in the user's personal communication apparatus.
- 9. A system as in Claim 5 or 6, further comprising a remote server containing a database mapping codes stored on RF tags with
 10 predetermined operations, wherein matching an action code of the RF tag with said associated operation is performed in a remote server.
- 10. A system as in Claim 9, further comprising means, on matching the code of the code of the RF tag of the device with a predetermined
 15 operation, to download to the user's personal communication apparatus instructions to perform said associated operation.
- 11. A system as in Claim 10, wherein the code of the RF tag comprises an action code and a key part, and the predetermined operations
 20 corresponding to said matched action code can be decrypted by the key part.
- 12. A system as in any of Claim 5 to 11, wherein the user's personal communication apparatus includes a docking means into which the device can be docked.

- 13. A system as in Claim 12, wherein reading of the RF tag can take place only when the device is docked into the docking means.
- 14. A system as in Claim 12 or 13, wherein reading of the RF tag can take
 place only when the device is docked into the docking means and further
 pressure is applied to the casing by the user.
 - 15. A system as in any of Claims 12 to 14, wherein the user's personal communication apparatus includes a docking means into which a plurality of devices can be docked and read simultaneously.
 - 16. A system as in Claim 15, wherein the operation requested by said plurality of docked devices is dependent on the combination thereof.
- 17. A system as in any of Claims 12 to 16, wherein the device further comprises means for providing user feedback under selected conditions, and the user's personal communication apparatus comprises a power supply means to supply power to said feedback means, when the device is docked.

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- 18. A set of devices for directing the operation of a user's personal apparatus, each comprising an RF tag embedded in a decorative casing, the appearance of each casing being differentiatable from others in the set.
- 25 19. A method of directing the operation of the user's personal communication apparatus by

the user requesting a desired operation by performing an interaction with the user's personal communication apparatus which generates an action code from external of the user's personal communication apparatus;

automatically routing an action-request message, including an action code field which is the same as or derived from said action code to a server; and

the server performing instructions to further the performance of the desired operation.

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